Web Support Forum

Launceston
Monday 18 May
1.30 – 3.30pm

Hobart
Thursday 6 June
9.30 – 11.30am
This is the first of what we hope to make regular events on all 3 campuses several times each year.
Web Services at UTAS

- Major review of web services late 2007 led by David Rich
- Web Services Steering Committee formed
- Preliminary report Jan 2008
- Recommendations Paper to PRC Feb 2008

[all available at www.utas.edu.au/webservices_review/about]
WSSAP – overall objective

... to provide an effective & widely supported governance, organisational & technological framework for the on-going development of web-based services ... to align these services with the University’s strategic directions and business objectives, enhancing our competitive capabilities, facilitating innovation, promoting teaching & learning, research & community engagement, & supporting improvements in business processes.
WSSAP principles

- UTAS business strategy & reputation
- Governance
- Investment
- Usability & standards
- Performance & technology
WSSAP

8 broad areas, with 14 objectives & 38 strategies:
1. Governance, planning & policy (3)
2. Organisation & communication (2)
3. University reputation & promotion (2)
4. UTAS web platform development (1)
5. Web support for teaching, learning & the student experience (2)
6. Web Support for research and expertise (1)
7. Information architecture (1)
8. Information for effective web services planning (2)
Web Services Team

Manager, University Web Services

Core Web Services team:

- Maria Moore
- Darren Johnston
- Thi Burleigh, Troy Lockhart, Tracey Grundy
- Julie-Ann Hart
- Kim Sellers
- Bronwyn Davies (T&L funded position)
Achievements/activities to date

- Commitment to >$3M funding over next 2 yrs
- Development of implementation & communication plans
- Establishment of working groups
- Recruitment of staff
- Establishment of the Priority Pathways & Content Programme
Achievements/activities to date

- Investigation & initiation of Web 2.0 pilot
- Revision of existing policies & guidelines
- Communication plan
- Plan & hold Web Support Forums
- Staff website live in MySource Matrix last week
Priority Pathways & Content Programme

- Replacement of UTAS search engine
- Search engine optimisation
- Directory of staff involved in web support
- Broadening of current web visual standard & development of HTML templates
- Information gathering primarily on content management systems (CMS)
- CMS pilot
Upcoming activities

- Determine new UTAS web platform
- Action plan to improve UTAS website rankings
- Web privacy statement & disclaimer
- New web policy & guidelines
- Blog on Web Services website
For more information:

http://www.utas.edu.au/webservices_review/

Questions?
CMS Pilot

Maria Moore
University Web Services Coordinator
Why have a CMS

- Reduce the burden of technical knowledge
- Simple Edit Interface
- Workflows
- Content re-use
- Increased content quality
- Dynamic content
- Globally controlled design
CMS candidate selection

- Review of past UTAS activities
- Review of current market
- Comparison of features available
- Investigation of other universities & Tas state government
- Decision to pilot MySource Matrix, open source, supported by Squiz Net Pty Ltd
Achievements so far:

- Purchase of servers & installation of software
- Staff training
- Development of designs (Broadening the new visual standard)
- Development & release of the following sites & functionality:
  - Staff
  - News
  - RSS feed
Current activities

Development of the following sites & functionality:

- Simple edit interface
- Refining design & visual standard
- T&L
- Workflows & approval processes
- Current Students, Future Students
- Human Resources
- Conservatorium of Music
- ITR
Upcoming CMS activities

- Evaluation of CMS Pilot
- Development of CMS training program
- Implement CMS for remaining administrative areas & Faculty & School sites …
- Decommission FCMS
- Decommission Babel web server
New visual standard

- Cater for a greater range of sites
  - Portals
  - Information repositories
  - Recruitment sites
- Consistent navigation
- Consistent inclusion of
  - Graphics
  - Dynamic and multimedia content
Examples - Staff
Examples - Staff

Staff

News @ UTAS
See all news @ UTAS.

Best ad bid for UTAS open day
We’ve all watched The Queen, Thor and other ad shows and thought we could do better, now UTAS is calling for people to ‘unlock their inner ad gun’ as they enter a competition to make a 30-second television advertisement to promote UTAS’ August Open Days.

Email scam warning
Dear Staff and Students,
Several emails are circulating the University system asking recipients to provide their banking details. Staff and students are advised NOT to respond to these messages.

Campus Review
UTAS has an online subscription to Campus Review. The top stories in this week’s Campus Review are available online now.

From the Vice-Chancellor
- Big Picture - The Vice-Chancellor’s Unitas Column
- From the Vice-Chancellor’s Desk

Building on Strength:
- Discussion paper
- Provide feedback to the Vice Chancellor
- More on Building on Strength

UTAS Projects
Web Services Review - developing a strategic direction for the UTAS web presence
Course Structures Project - introducing standard course structures for the University
SLIMS Project - re-definition and integration of academic and administrative services

New Staff Site launched
Tell us what you think.

Staff directory search
First name: 
Surname: 

Need to change your contact details?

UTAS Webmail
MyLO

Events & Publications
- Classifieds
- Unitas - the newsletter of the University
- What's on around the University

- University Governance & Contacts
- Corporate Systems
- Campus Resources & Information
- Key Resources
- Key Unit Sites

Employment
- Occupational Health & Safety
- Pay Information
- Web Kiosk
- Positions Vacant
- Staff Induction

UNIVERSITY OF TASMANIA
Web 2.0

What’s happening at UTAS?
What is Web 2.0?

Firstly, what is Web 1.0?
- Passive
- One directional
- Electronic magazine, journal, book

- Web 2.0
  - Interactive
  - Collaborative
  - Social

WEB 2.0 Landscape

WEB APPLICATION

Widget/Component

Aggregation/Recombination

CONTENT SHARING

CONTENT SHARING

RECOMMENDATIONS/Filtering

Social Network

Rating/Tagging

Collaborative filtering

Note: Each of these Web 2.0 applications has multiple functionality – for each service the primary positioning has been used.
Why Web 2.0?
UTAS Students are no longer local
UTAS students

... are in different time zones

a short video summarizing some of the most important characteristics of students today - how they learn, what they need to learn, their goals, hopes, dreams, what their lives will be like, and what kinds of changes they will experience in their lifetime. Created by Michael Wesch in collaboration with 200 students at Kansas State University.
Universities can no longer afford to sit back and do things the same way as they have in the past: to do so is to risk sliding into oblivion

Professor Daryl Le Grew, Vice-Chancellor, University of Tasmania
How can Web 2.0 help?

- Connect students from anywhere 24/7
- Allow collaboration within and across faculties and institutions
- Engage today’s learners in ways that are ubiquitous to them
- Create future content from today’s classes / students
- Allow marking of process as well as product
What are the options?

- Cloud computing
- Externally hosted
- Internally hosted
Current plans

- Individual approaches from teaching sections with sound pedagogical reason to use wiki &/or blog external to what is provided by MyLO
- Web Services & Teaching Sections to trial
  - Confluence wiki
  - WordPress blog
- Run face-to-face & online workshops on variety of Web 2.0 tools
Login To UTAS Wiki

Enter your account details below to login to Confluence.

Username: 

Password: 

Remember my login on this computer

Log in

Forgot password?
Welcome to the Wiki space for the University of Tasmania. Before you are able to access your space, you will need to Log In. There is a link at the top right-hand corner of this page.

If you don't have a username and password or need assistance, please email: bronwyn.davies@utas.edu.au

**Spaces:**
- My
- All

**Help and Hints**

**Feed Builder** - create your custom RSS feed.

**People Directory** - browse users and personal spaces.

### Recently Updated

**Bronwyn Davies**
- Home
- Apr 24

**Robertito Johnson**
- Home
- Apr 23

**Geard**
- Apr 21

**Tom Berli**
- Apr 14

**Getting Started Video**
Help & Hints

What is a Wiki?

A Wiki or wiki (pronounced “wicky” or “weekee”) is a website (or other hypertext document collection) that allows a user to add content, as on an Internet forum, but also allows that content to be edited by any other user. ([Wikipedia](http://en.wikipedia.org/wiki/Wiki))

This wiki software “Confluence”, a product supplied by [Atlassian](http://www.atlassian.com).

The video linked below is an overview of Wikis created by Lee Lefever from Commoncraft ([http://www.commoncraft.com/](http://www.commoncraft.com/)) and gives a great overview of what Wikis are.

*Wikis in Plain English* ⭐⭐⭐⭐

There is a link below to a quick “getting started” video created for the Marine Biotelemetry student group. It may help a little.

More Help and Hints to Come

The UTAS wiki is in its infancy. Please watch this space as there will be more Help and Hints being added soon.
Wiki home page of Marine Biotelemetry - KSA713

KSA713 is an elective unit in the Master of Antarctic Science at the University of Tasmania (UTAS). The Marine Biotelemetry unit covers aspects of acoustic, radio and satellite telemetry along with archival tag technology. Specific examples will be drawn from satellite tracking of marine mammals and birds in the Southern Ocean. Students will work at Tasmanian Aquaculture and Fisheries Institute (TAFI), UTAS, and in the field on the Tasman Peninsula. Field work will be conducted from beaches and in a 10 person boat. Students will predominantly work with two species, *Banded morwikis* and *Seven gill sharks*.

Master of Antarctic Science K7F

Marine Biotelemetry is one unit in the Master of Antarctic Science course. This course is a specialised, Masters by coursework program in polar marine biology.

The course was developed as part of the new International Antarctic Institute (IAI) and the UNESCO/Cousteau Ecotechnie Chair in Antarctic and Southern Ocean Environmental Sciences. The IAI is a multi-disciplinary consortium of international universities.

Students will develop an understanding of the roles the Southern Ocean and the Antarctic marine ecosystem play in the global climate system. It provides students with advanced instruction and training in emerging approaches and technologies in marine biology.
Helpful Hints & Tips

Added by Bronwyn Davies, last edited by Bronwyn Davies on Apr 20, 2009 (view change)

Mandatory Video

You are required to watch the following video as part of your assessment task. It is designed to help you learn how to edit your page, add attachments, links and tables and for your lecturers to make sure you understand the basics of using your wikispace.

![blip.tv](https://example.com/video)

Need Help?
If you need help with your wikispace please contact: [Bronwyn.Davies@utas.edu.au](mailto:Bronwyn.Davies@utas.edu.au)

Hints:

A few things that aren't mentioned in the video ...

2. You should spell-check all your work. You can do this by typing the bulk of the text in Word, spell-checking it and then cutting and pasting it onto your wiki page
3. Don't use any fancy fonts - they will be automatically changed within the wiki anyway
4. Tables don't cut and paste very well - it might be better for you to create them within the wiki
5. Remember wiki is a Hawaiian word meaning quick or fast. A wiki is designed to allow you to create web pages quickly and easily, so it doesn't provide as many options as other programs such as Word, Excel or Dreamweaver for example.
Marine Biotelemetry Wiki

Comments (2)  Hide Comments  |  Collapse All  |  Add Comment

Geard says:
It would be 200% better if we could add attachments like Word doc's, Excel, PPT etc.

Bronwyn Davies says:
You can ... under the Tools menu in the top right hand corner just to the right of the Edit button, you can add any type of attachment you like. Size is limited to 2MB. Cheers Bron
Where to from here?

- Evaluate trials of Confluence & WordPress
- Keep investigating Web 2.0 tools and their suitability for UTAS
  - Second Life
  - iTunes U
  - Social Bookmarking
  - Twitter
  - Social Networks
Did you know?

Fisch K & McLeod S, Did you know 2.0, http://www.youtube.com/watch?v=pMcfryDm2U, Accessed 29.4.09

An official update to the original "Shift Happens" video from Karl Fisch and Scott McLeod, this June 2007 update includes new and updated statistics, thought-provoking questions and a fresh design. For more information, or to join the conversation, please visit http://shifthappens.wikispaces.com -- Content by Karl Fisch and Scott McLeod, design and development by XPLANE.
Contact

For further information about Web 2.0 technologies please contact:

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Please feel free to forward my contact details to anyone else you feel may be interested.